

August News Release Archive

NEW SCHOOL YEAR BRINGS INCREASED TRAFFIC ENFORCEMENT IN CUDAHY Police Officers Encourage Drivers to Slow Down and Buckle Up

CUDAHY – (August 24, 2009) – Drivers are being warned to give themselves plenty of time to get to work and school beginning next week. The Cudahy Police Department is once again stepping up speed enforcement. It's something they do every year when kids go back to school.

"Traffic safety is a priority all year around. But with the higher volume of children, increased traffic congestion and the possibility of distracted drivers, excessive speed can be a real factor in safety during the school year," said Cudahy Police Chief Thomas Poellot. "We ask everyone to slow down and drive cautiously, especially in school zones."

Police officers will be working in teams, with one officer operating the radar/ laser gun and another officer making traffic stops and writing tickets.

Cudahy police are also encouraging teenage drivers and passengers to buckle up. Officers will be conducting occasional and random seat belt checks in the parking lot of Cudahy High School. Students who are found to be buckled up will get coupons for free McDonald's products, courtesy of the Cudahy McDonald's.

"Statistics show teen safety belt usage is much lower than other age groups," Chief Poellot said. "If we can get people to begin wearing seat belts at a young age, they'll wear them for life."

According to the Department of Transportation, Wisconsin's safety belt use rate is about 74%, one of the lowest in the nation and well below the national average of 83%.

The state's new primary seat belt enforcement law, which took effect July 1, should help boost Wisconsin's numbers. Under the law, officers can stop and ticket motorists for failing to buckle up, just like any other routine traffic violation.

The penalty for violating Wisconsin's primary enforcement law is a \$10 fine. The penalty for violating the child passenger law, which requires children under eight to be restrained in appropriate child safety restraints, can be as high as \$75.

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Cudahy Health Department to Give Away Free Thermometers

CUDAHY – (August 3, 2009) -- Tomorrow, Tuesday, August 4th, the Cudahy Health Department will be giving away free digital thermometers to Cudahy families and individuals who do not already have them. The giveaway is one day only and supplies are limited.

The thermometers will be handed out starting at 9:00 a.m. at the Cudahy Health Department inside City Hall (5050 South Lake Drive), on a first come first serve basis until supplies run out. The thermometers are packaged in flu kits that also include tissues, hand sanitizer and instructions on how to properly use a thermometer, take temperatures and prevent the spread of illness.

Fourteen local public health agencies in Milwaukee and Waukesha Counties are taking part in the thermometer giveaway. It's part of a larger united media campaign entitled "Flu Fact or Fiction: Healthy Habits for the Flu Season All Year Long." If you do not live in Cudahy and would like to learn where your community will be giving out free thermometers, call 2-1-1.

If you have any questions about the seasonal flu or H1N1 influenza (also known as "swine flu"), please contact the Cudahy Health Department or your local health department.

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NEW ECONOMIC ADVANCEMENT CENTER NOW SEEKING PARTICIPANTS
The First Class is Scheduled for Budding Entrepreneurs on Milwaukee's South Shore

CUDAHY – (August 21, 2009) – Applications are now being accepted for the first workshop offered by the new South Shore Center for Economic Advancement (SSEAC).

A consortium including the cities of Cudahy, St. Francis and South Milwaukee and the UW-Milwaukee School of Continuing Education and the UWM Small Business Development Center (SBDC) started the economic advancement center, in an effort to help residents looking for work or hoping to start their own businesses.

The first class entitled "First Steps to Entrepreneurship" will be held Thursday, September 24, 2009 from 5:30 until 8:30 p.m. at the St. Francis Library (4230 S Nicholson Ave). The fee is \$29 per participant.

"This fast-paced workshop is a great starting point for anyone considering opening a business," said SBDC Business Development Manager Laura Schmitz. "Participants will learn how to identify the risks and rewards of starting a business, as well as the various business options and marketing tactics available."

Attendees will also receive tools to calculate start-up costs, discover the value of a business plan, explore legal considerations and identify resources and next steps for starting a business.

"Bring your questions and concerns and get ready to network with other potential entrepreneurs," Schmitz said.

Interested applicants can register by visiting www.sce-sbdc.uwm.edu. First click on "Training Programs for Starting a Business" then click on "First Steps to Entrepreneurship Workshop". The St. Francis Library session can be found at the bottom of the page. Or, call the UWM Small Business Development Center at (414) 227-3240.

SSEAC partners are developing future workshops for small business owners and unemployed residents in Milwaukee's South Shore communities.

Virtual Economic Advancement Center Could Become a Physical Resource Center for Entrepreneurs and Job Seekers

The South Shore Center for Economic Advancement is currently a virtual enterprise, organizing workshops and programs which provide technical assistance and counseling to budding entrepreneurs, non-profit leaders and the unemployed.

But the SSEAC is being considered for a \$250,000 capacity building grant through the Department of Health & Human Services Administration for Children & Families. If awarded, the funding will be used to open a walk-in resource center in Cudahy.

The center will provide counseling and training, establish regular courses on small business development, create a small business incubator and hold a business plan competition with a start-up grant award.

The ultimate goal is to increase economic activity and grow employment throughout the South Shore region.

The Wisconsin Department of Workforce Development reported in July that the unemployment rate in the metro-Milwaukee area rose to 9.8% in June, up from 9.0% in May.

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